

Introduction to Organic Lawns and Yards
Plus a Checklist for an Eco-Friendly Property

By Sarah Little, Ph. D.



NOFA Organic Land Care Program - Naturally Beautiful

Wholesale Pricing (shipping included)

- 80 booklets (\$3.25ea + \$20 ship) - \$280
- 40 booklets (\$3.50ea + \$16 ship) - \$156
- 10 booklets (\$4.25ea + \$11.50 ship) - \$54

Retail Price (shipping included)

- 1 booklet (\$6ea + \$2 ship) - \$8

Going Organic A Homeowner's Checklist

Organic Land Care Resources

Organic Lawns and Yards

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Started in 1999, the NOFA Organic Land Care Program is administered by CT NOFA, the Northeast Organic Farming Association of Connecticut
www.nofa.org

Organic Lawns and Yards Brochure

- 50 brochures for \$25
(your business info not included)
- 50 brochures for \$35
(your business info included)

Market Organic Land Care and Buy Bulk Quantities of the Second Edition of *Introduction to Organic Lawns and Yards* by Dr. Sarah Little

The booklet has been completed! The 52-page color booklet was first published in 2011 with the assistance of a grant from the USDA. The second edition of the Introduction to Organic Lawns and Yards by Dr. Sarah Little remains a compelling, yet simple to read booklet which explains why choose organic land care options. Written as an introduction and basic how-to for a homeowner or layperson, this approachable booklet explains in easy terms sustainable and organic practices for maintaining lawns and yards. The booklet also includes a clear ecological checklist that is easily followed by any homeowner or organization aiming to be more considerate of the health and beauty of their surroundings. The information is geared towards the Northeast, but much of it is applicable nationwide.

Conservation organizations, land trusts and municipalities have found this to be an excellent publication to distribute to help educate their constituencies, either for free or for sale. (Books may be re-sold at the retail price of \$6.00 and the profit retained.) Organic landscapers and Accredited Organic Land Care Professionals have bought the booklets for marketing their landscaping services and as quality collateral they can leave with their clients to help them understand what to expect with organic practices.

To order your copies of the booklets, please follow the link below where you can select quantities of 10, 40 or 80 copies. <https://ctnofa.wufoo.com/forms/introduction-to-organic-lawns-and-yards-wholesale/>

If you would like to order a smaller or different amount than the set bulk quantities, please call the CT NOFA office at 203-308-2584

View a copy of the 2nd edition online here:
http://www.organiclandcare.net/sites/default/files/2016iolyfinalsingle_page_opt.pdf

